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Searched for <http://www.cookiecentral.com/dsc3.htm>

**24 Results**

\* denotes when site was updated.

## Search Results for Jan 01, 1996 - Jul 14, 2004

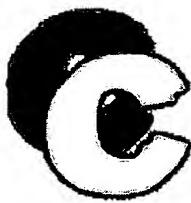
1996	1997	1998	1999	2000	2001	2002	2003	2004
		0 pages	1 pages	3 pages	4 pages	6 pages	4 pages	4 pages
	Dec 11, 1997	* Jan 10, 1998	* Apr 24, 1999	Mar 06, 2000	Feb 24, 2001	Feb 05, 2002	Apr 16, 2003	
		Jan 18, 1998	Apr 28, 1999	May 19, 2000	Jun 06, 2001	* Jun 05, 2002	Jun 09, 2003	
		Dec 05, 1998	* Oct 08, 1999	Jun 12, 2000	Aug 01, 2001	Oct 17, 2002		
			Nov 05, 1999	Oct 09, 2000	Oct 04, 2001	Dec 16, 2002		
				Nov 09, 2000				
				Dec 10, 2000				

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## Netscape's Communicator third party cookie option foiled

Last month we explained some of the new features Netscape's Communicator offers to reject cookies, in particular was the option to only accept cookies that are returned to the domain which you are currently logged onto. This option is very useful for blocking out cookies from third party advertising servers. But, some of the marketing companies have taken the first step to foil this option. Some companies now use the same domain for advertising as the site you're visiting. Until a few days ago, all requests for some advertising banners came from marketing companies third party servers, so communicator's third party option denied cookies from these domains.

Now some sites have setup forwarding domains, so the domain of the profiling cookie is now coming from the primary site you're logged onto, rather than a third party server, thus the cookies are now accepted. One of the first companies to adopt this service is Global Track, suppliers of targeting advertising for many sites, an example being Dejanews. At the Dejanews site, you are normally set a cookie that is allocated with a unique ID number, this is then used for user profiling. This cookie was previously set from a third party domain called qtp.globaltrack.com. It is now set from a Dejanews domain called qtp.dejanews.com, which makes it a primary domain because it contains dejanews.com. The Dejanews web site; www.dejanews.com is now able to set cookies from this primary domain, making Communicators new option useless. The primary domains for Dejanews and each of the sites who have the Global Track service enabled, must revert to a Global Track

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original server. Otherwise the most powerful use of cookies and third party servers would be lost, this is the ability to collect information from a wide group of Web sites.  
One option that stands no chance of being avoided, is Communicator's option to 'deny all cookies'.

The marketing companies still maintain that profiling isn't an invasion of privacy, because the users remain anonymous. But it would be nice to know what's going on instead of fooling our browsers.

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